



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY



YMCA CAMP Y-KODA

3rd Annual SCARECROW FESTIVAL

October 8 - 9, 2022
9:00am - 4:00pm Each Day

Hosted by Christopher Farm and Gardens
W580 Garton Road, Sheboygan, WI 53083

PURCHASE TICKETS ONLINE AT

<https://www.sheboygancountyyymca.org/camp-y-koda>

Adults (Age 18+): \$10.00 per ticket per day
Child (2 & under FREE): \$5.00 per ticket per day

Free Shuttle Available To & From the Event
**VIP Parking Available for Additional Fee



- Family & Kid Activities
- Fishing
- Arts & Crafts
- Scarecrow Viewing
- Fall Stories
- And More!

Now Seeking
Scarecrow
Submissions
& Sponsors!

All proceeds benefit YMCA Camp Y-Koda
Outdoor Skills & Education



YMCA Camp Y-Koda • W3340 Sunset Road, Sheboygan Falls, WI 53083
P: (920) 467-6882 • www.sheboygancountyyymca.org/camp-y-koda



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3rd Annual SCARECROW FESTIVAL SCARECROWS NEEDED!

Dear Sheboygan County Businesses, Non-Profits, Schools, Community Members,

On October 8-9, 2022 Camp Y-Koda will hold its 3rd annual Scarecrow Festival. This fall community event features scarecrows displayed on the beautiful 500-acre private property of Christopher Farms & Gardens in Sheboygan, WI. Community members will enjoy a fun-filled fall weekend exploring the gardens, enjoying youth activities and voting for the best scarecrow designs.

Money raised at this event directly benefits our community by connecting youth and families with the outdoors by providing quality hands-on outdoor experiences through Camp Y-Koda.

We extend a special thank you to those that have participated in this event in the past – your support and generosity have made a difference in the lives of thousands of youth. For those who are planning to participate for the first time, we look forward to your involvement and support for years to come. Scarecrow Festival is a great way to promote your business within our community while at the same time supporting a worthwhile cause and a one of a kind teambuilding activity. Last year over 2,000 people participated in the festival.

WAYS TO PARTICIPATE

- **Submit a Scarecrow into our Contest**
 - Pages 2 - 3
- **Become an Event Sponsor**
 - Page 4
- **Volunteer With Us**
 - Sign up on our website!
- **Attend the event with your friends & family**
 - Ticket purchases available online



A Scarecrow Festival committee member will contact you to follow up. Contest information is provided in this packet. On behalf of the Camp Y-Koda team, we appreciate your consideration to participate and thank you in advance for your support!

With gratitude,

Jeremiah Dentz, Sarah Dezwarte, Kaitlyn Rautmann, Dani Roscovius – Camp Y-Koda



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SCARECROW CONTEST INFORMATION

EVENT LOCATION:

Christopher Farm & Gardens
W580 Garton Road, Sheboygan, WI 53083

BENEFITS OF SUBMITTING A SCARECROW IN FESTIVAL CONTEST:

- ✓ Sign up early, so your name can be used in promotion for event and added to the participant list!
- ✓ For every scarecrow entry, you will receive 4 free general admission event tickets to the event!
- ✓ Your 4 general admission event ticket holders will have V.I.P parking at Christopher Farm & Gardens!
- ✓ Build great memories with your team creating the scarecrow!
- ✓ One of a kind marketing for your group!
- ✓ Satisfaction of supporting YMCA Camp Y-Koda's mission and vision of promoting responsible stewardship of our environment and strengthening our community by connecting youth and families with the outdoors by providing quality hands-on outdoor experiences!
- ✓ Winners of each category take home a traveling trophy with your name engraved!

SCARECROW CONTEST RULES FOR ENTRY:

- Please read the following information before completing your entry.
- Anyone can enter! Businesses, Non-Profits, Kids, Families, Schools, Organizations, Clubs etc.

SCARECROW MATERIALS AND DESIGN:

Scarecrows must be durable and all ornamentation securely attached as they may be subjected to wind/rain/snow. No water absorbent materials may be used for stuffing. No perishable goods may be used in the construction or display. YMCA Camp Y-Koda and Christopher Farm and Gardens staff reserve the right to remove any scarecrow that does not hold up to natural elements.

- YMCA Camp Y-Koda and Christopher Farm and Gardens will supply metal posts in the ground for holding each scarecrow on set-up day. Post are approximately 6 feet tall.
- Maximum area 6 ft. x 6 ft.
- Maximum height of 8 feet
- Your exhibit may include more than one figure, but not more than three.
- Shredded paper & straw can be used as scarecrow packing material. Please place these items in plastic bags before stuffing your scarecrow.
- Participants are responsible for supplying all materials for their scarecrow, except the post. Including materials to secure scarecrow to post.
- Participants are responsible for assisting Christopher Farm and Gardens staff as needed with the erection of their scarecrow(s).
- Scarecrow design and type are completely up to the participants. Be creative!
- Scarecrow designs must be family friendly.

SET-UP DATES:

Scarecrows will be set up at Christopher Farm & Gardens on Thursday, October 6, 2022 or Friday, October 7, 2022. Arrangements will be made with scarecrow exhibitors for appointments for set-up times. Set up and event is a rain or shine. Please plan accordingly.



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SET-UP OF SCARECROWS:

- Participants may bring their scarecrow fully assembled or assemble on-site during their scheduled set-up day at Christopher Farms and Gardens.
- Set-up details will be emailed out by Monday, September 26, 2022.
- Participants should bring a method for attaching the scarecrow to the post, such as wire or rope.
- Participants are responsible for clean-up around their post after constructing their scarecrow.
- Scarecrows must be completed and displayed by 5:00pm on Friday, October 7, 2022.

JUDGING:

Scarecrow Festival attendees will judge the scarecrows during their scarecrow tour. Each person will vote for the best scarecrow in each of the categories: business, non-profit, kid/family, & school groups. Winners of the contest will be announced the week following the event!

RESTRICTIONS:

All scarecrow entries are subject to limitations of space availability as well as the standards of display as established by YMCA Camp Y-Koda and Christopher Farm and Garden staff and committee. YMCA Camp Y-Koda and Christopher Farm and Garden reserves the right to deny entry privileges of displays considered offensive. Scarecrows must be in good taste and not reflect controversial /social/or political situations. Neither YMCA Camp Y-Koda nor Christopher Farm and Garden, their board of directors, committee, nor employees will be held responsible for any injury or damage associated with the 2022 Scarecrow Festival. It is understood YMCA Camp Y-Koda and Christopher Farm and Gardens board members, committee members and employees may use photographs, videos of, stories about, and the actual scarecrow entries themselves and entrant names for publicity and promotion of the event.

PICK-UP AFTER EVENT:

Specific arrangements will be made for scarecrow pick up to occur at assigned times on Monday, October 10, 2022 or Tuesday, October 11, 2022.

***Entries not picked up by their owners after October 12, 2022 will become part of the Christopher Farm and Gardens fall decorations and the property of the Christopher Farm and Gardens to be disposed of as they wish.*

SCARECROW FESTIVAL SPONSORSHIP LEVELS

Gold Sponsor: \$5,000

- Sponsorship highlighted in all event promotions.
- Sponsor logo on Camp Y-Koda website, with a link to your website.
- Promotional booth at festival.
- Full page advertisement hand-out to festival attendees.
- Receive 7 Free Tickets to the event with V.I.P. Event Parking.
- Includes scarecrow contest entry.



Silver Sponsor: \$2,500

- Sponsorship highlighted frequently in event promotions.
- Sponsor logo on YMCA Camp Y-Koda website with a link to your website.
- Promotional booth at festival.
- Receive 6 Free Tickets to the event with V.I.P. Event Parking.
- Includes scarecrow contest entry.



Bronze Sponsor: \$1,000

- Sponsorship highlighted frequently in event promotions.
- Receive 5 Free Tickets to the event with V.I.P. Event Parking.
- Includes scarecrow contest entry.



SCARECROW CONTEST ENTRY

- Entry fee varies depending on category: Business, Non-Profit, Kids/Families, Schools
 - Create a scarecrow to be displayed at Festival
 - Scarecrows will be displayed with others in same group category
 - Festival goers will vote for the best scarecrow from each group category
 - Winners of each category take home a traveling trophy for the year!
 - Receive 4 Free Tickets with V.I.P Event parking for every scarecrow entry!



Best Business 2021:
Macco's Floor Covering



Best Non-Profit 2021:
Town & Country
Garden Club



Best Kid/Family 2021:
CFG Family



Best School 2021:
Y-Koda Nature School
4K



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2022 SCARECROW FESTIVAL PARTICIPATION FORM

TO PARTICIPATE IN ONE OF THE FOLLOWING, PLEASE COMPLETE ONE OF THE METHODS BELOW:

- Mail the enclosed participation form to Camp Y-Koda
- Email the form to identz@sheboygancountyyymca.org
- Sign Up & Visit our website <https://sheboygancountyyymca.org/camp-y-koda/scarecrow-festival.html>

Contact Name: _____ Email: _____

Phone Number: _____ Address: _____

Name of Sponsor/Business/Organization/Person/Family/School (as it should appear in print):

SPONSORSHIPS:

(Scarecrow contest entry fee included in cost)

- Gold: \$5,000
- Silver: \$2,500
- Bronze: \$1,000
- I/We will sponsor but are opting out of scarecrow contest



SCARECROW CONTEST ENTRY FEES:

- Business Category: \$500.00
- Non-Profit Organization: \$150.00
- Kids/Families: \$75.00
- School Groups: NO COST, FREE TO ENTER!

Total Amount: _____

Please Invoice Me

Camp Y-Koda is a 501@3 organization and all contributions are tax deductible. Please keep a copy of this form for our records. Sponsorships should be returned no later than Sept. 19, 2022. Scarecrow entries will be accepted through Sept. 19, 2022.

Please make checks payable to Sheboygan County YMCA, or call (920) 467-6882 to pay with credit card.

RETURN TO: Camp Y-Koda
Attn: Scarecrow Festival
W3340 Sunset Road
Sheboygan Falls, WI 53085

